

2008

How to Implement KAIZEN® **Strategies to Improve Performance Excellence and Results – The Next Steps**

Colorado Performance Excellence (CPEX) in coordination with The Colorado Association for Manufacturing and Technology (CAMT) and The KAIZEN Institute

Masaaki Imai has been in Colorado the last two years giving his basic presentation on the what and how of the KAIZEN process. He is back in 2008 to take the next steps through utilization of case studies on the lean journey to world class. This is an advanced presentation to his previous appearances in Colorado; but newcomers to KAIZEN will find his presentation beneficial.

Masaaki Imai is known as the “Lean Guru” and the father of continuous improvement. He has been a pioneer and world-renowned leader of the KAIZEN® philosophy for two decades. As a result of his groundbreaking books, “KAIZEN: The Key to Japan’s Competitive Success” and “Gemba KAIZEN: A Commonsense, Low-cost Approach to Management,” innumerable companies and top executives have used this effective management philosophy to attain world-class success within industry, service, and the public sector. As founder and Chairman of the KAIZEN Institute, he is frequently invited to be a keynote speaker at industry conferences worldwide. Dr. Imai also educates top executives to implement KAIZEN® techniques, concepts, and tools as total system solutions in their organizations and in alignment with their corporate strategies.

- KAIZEN–Toyota’s Corporate Culture: Imai will explain why KAIZEN® is the key success factor for developing and implementing your corporate strategy. As the author of KAIZEN®, he will discuss why it remains relevant since its introduction over 20 years ago.
- The fundamental difference between a traditional production system and Lean production system.
- Current and future challenges businesses face and how to address factors that prevent many companies from achieving world-class success.
- First hand Gemba KAIZEN® experience walking through a plant/laboratory with Imai, followed by an in-depth discussion of how to convert problems into opportunities for improvement.
- The relationship between the Malcolm Baldrige Program For Performance Excellence and KAIZEN®.

PRESENTED BY:

WHO:



WHERE AND WHEN:

Southern Colorado Area

May 27, 2008

1:00 p.m. to 5:00 p.m.

Quantum Corporation

10125 Federal Drive

Colorado Springs, CO 80908

Northern Colorado Area

May 28, 2008

1:00 p.m. to 5:00 p.m.

Avaya Inc.

1200 W 120th Ave

Denver, CO 80234

EVENT FEE* (Registration required at www.coloradoexcellence.org)

\$245 Individual Registration

\$195 for 3 or more individuals from the same organization

WHY: What You Will Learn At The Event:

1. Lean is a long journey carried out over many years, and it is not a quick fix. This means that there is no end to the lean journey, and one step of improvement leads to another.
2. Lean should be carried out as a corporate strategy involving everyone from top management to entry level employees. It typically starts from the shop floors and is extended to cross-functional activities, involving sales & marketing, research and development, engineering, finance, human resources, quality control, and purchasing.
3. Flow, synchronization and leveling (FSL) are the three backbones supporting Lean. Detailed explanations will be given on the key features of FSL and how the current "lean" status of a company can be identified against the criteria of FSL.
4. Since lean is a multi-faced comprehensive project, the lean journey will be best understood by using case studies. Two case studies or organizations utilizing Lean will be presented.